

Content Creator Apprentice

INCLUSIVE SPORT KENT CIC

Whitstable, CT5 3SN

Closes on 31 Oct 2024

Posted on 04 Oct 2024

Summary

Inclusive Sport, based in Kent, is seeking a creative and driven Social Media Apprentice to join our passionate team. We use sport and physical activity to empower individuals with disabilities and improve lives across Kent. This is an exciting opportunity to learn and grow within a purpose-driven organization.

Annual wage

£9,984 to £17,846.40 a year

[Minimum wage rates \(opens in new tab\)](#)

The pay may be negotiated and may rise after a probation period has been successfully completed.

Training course

Content creator

Hours

Monday to Friday 9am to 5pm

30 hours a week hours a week

Possible start date

04 Nov 2024

Duration

15 Months

Positions available

1

Work

As an apprentice, you'll work at a company and get hands-on experience. You'll gain new skills and work alongside experienced staff.

What you'll do at work

Responsibilities:

Assist in creating, planning, and scheduling engaging content for our social media platforms (Instagram, Facebook, Twitter, LinkedIn, etc.).

Work closely with the marketing and events team to support campaigns and community outreach efforts.

Develop an understanding of our audience to ensure all communications are accessible, inclusive, and reflective of our mission and values.

Monitor and respond to comments, messages, and interactions across social media channels in a timely and professional manner.

Help track social media performance and report on engagement and growth using analytics tools.

Stay up-to-date with social media trends, tools, and best practices to ensure fresh and relevant content.

Collaborate with the team to promote our projects, events, and success stories across all platforms.

Travel to locations such as Sittingbourne, Thanet, Canterbury, and Herne Bay to gather content for social media.

Where you'll work

Unit 122, Joseph Wilson Industrial Estate

Millstrood Road

Whitstable

CT5 3SN

Training

An apprenticeship includes regular training with a college or other training organisation. At least 20% of your working hours will be spent training or studying.

College or training organisation

THE EDUCATIONWISE ACADEMY LTD

Your training course

Content creator

Equal to Level 3 (A level)

Requirements

Desired qualifications

- GCSE English (Grade A*-C/4-9) desirable
- GCSE Maths (Grade A*-C/4-9) desirable

Let the company know about other relevant qualifications and industry experience you have. They can adjust the apprenticeship to reflect what you already know.

Skills

- Communication skills
- IT skills
- Attention to detail
- Organisation skills
- Presentation skills
- Administrative skills
- Analytical skills
- Creative
- Patience
- Graphic Design
- Content Writing
- Video Production and Editing
- Time Management and Organization
- Adaptability

Other requirements

1. Experience with Content Management Systems (CMS): 2. Technical Proficiency in Digital Tools: o Familiarity with content creation and project management tools such as Canva, Adobe Creative Cloud, Trello, and Google Workspace. 3. Understanding of Branding: o Knowledge of how to create content that aligns with a brand's identity, tone, and goals. Requirements: • Full UK driving licence and willingness to travel as part of the role. • Must be based in our office in Whitstable but willing to travel across Kent to gather content. • Enhanced DBS check (to be completed as part of the recruitment process). • Passion for social media, storytelling, and content creation. • Basic understanding of major social media platforms and how they function. • Willingness to

learn and develop skills in digital marketing and social media management. • Strong communication skills, both written and verbal. • Ability to work collaboratively in a team environment. • Creative mindset with an eye for design and visual content. • Keen interest in promoting inclusivity and community engagement through sport.

About this company

Inclusive Sport Kent CIC is a Community Interest Company based in Kent, UK, established to promote inclusive physical activity for people of all ages and abilities, particularly focusing on individuals with disabilities. The organisation delivers in-person sessions across various districts in Kent and provides online classes nationwide. The aim is to empower participants by enhancing their physical and mental well-being through sport and exercise. The organisation works with children, young people, and adults, including those with disabilities or additional needs. The core objectives are to foster social inclusion, improve mental health, and develop confidence through physical activity. Inclusive Sport Kent CIC creates accessible and diverse programs, including multi-sport activities, yoga, mindfulness, and fitness therapy, tailored to the unique needs of participants.

Company Benefits

Hands-on experience in social media management and digital marketing. Training and support from an experienced team. Be part of a mission-driven organization dedicated to improving the lives of people with disabilities.

After this apprenticeship

Social Media / Marketing Coordinator placement

Ask a question

The contact for this apprenticeship is:

INCLUSIVE SPORT KENT CIC

The reference code for this apprenticeship is VAC1000280701.